

Terms of Service

As of September 20, 2019, this document outlines the terms of service when using products and services provided by Kynect Sports, LLC (referred to as Blueprint Stats or the Company).

Service Provided

Blueprint Stats will provide online video hosting, statistical analysis, and a web application for viewing game film and analysis for any game that fits the following criteria (up to 50 per year):

1. The team utilizing the service must be one of the teams participating in the game film.
2. The game represented in the game film must be sanctioned by the teams athletic association.
3. Film is deemed acceptable by Blueprint Stats (see “Acceptable Film”).

Analysis Duration

From the time that game film is uploaded to the servers of Blueprint Stats (through the appropriate web application provided by Blueprint Stats; time determined by Blueprint Stats), Blueprint Stats should have statistical analysis of the film completed and ready for viewing within 48 hours, given that none of the following conditions are met:

1. The film was deemed unacceptable (see “Acceptable Film”).
2. Full payment for the service provided by Blueprint Stats has not yet been paid.

In the event that neither of the above two conditions are met, and Blueprint Stats does take longer than 48 hours to complete and make statistical analysis available, the team or program may request a \$10 refund as a reparation. All requests should be made in the form of electronic mail sent to hunter@blueprintstats.com, and should be made within one week from the time that the game film was uploaded through the appropriate web application provided by Blueprint Stats (time determined by Blueprint Stats).

Film Storage

Blueprint Stats reserves the right to delete any film (even film deemed acceptable) uploaded to the Company’s servers after a period of 730 days. Before such a deletion, Blueprint Stats will attempt to contact coaches by electronic mail and offer to allow them to download the film.

Acceptable Film

Film submitted for analysis must be of high enough quality to be discernable by Blueprint Stats contractors. While the acceptability of film is determined solely by Blueprint Stats, factors that influence this decision include pixel quality, visibility of players and their jersey numbers, camera operators precision, etc. If film is deemed unacceptable, Blueprint Stats reserves the right to remove it from its servers and to refuse to perform statistical analysis on that film.

Referral Program

Blueprint Stats offers a referral program to select individuals. This program offers referring individuals \$100 off of one year of Blueprint Stats service for each team that they refer, as well

as \$50 off of one year of Blueprint Stats service for the referred team. This program is bound by the following terms:

1. The referred coach must not be employed by, or directly affiliated with the same school or program as the referring coach.
2. Any discounts cannot be applied more than once.
3. Coaches who have already purchased Blueprint Stats service for a given season will have the option to receive their discount in the form of a refund check made out to the school or program for whom they are employed by and coach for.
4. A referral is valid only once payment has been received from the referred team or program.
5. Referrals cannot be made to current or previous customers (schools, programs, or coaches) of Blueprint Stats.
6. Nothing will be paid to any party who is not already a Blueprint Stats customer for the given period in question.
7. Referrals cannot be made to schools or programs that already use Blueprint Stats for a different team within the school or program.
8. To be considered a referral, the referred user must claim the exact Referral Code that corresponds to the referring coach when placing their order. The place to report the Referral Code will be available only through some order channels.
9. Referrals made before the time that a coach is granted a referral code are not part of this program and will not be considered for discounts or refunds.